

February 23, 2007

The Florida Breast Cancer Coalition Research Foundation (FBCCRF) is a non-profit grassroots organization dedicated to the eradication of breast cancer through **Research, Education, and Action**. We are pleased to announce the availability and process for applying for its third round of education grants in Florida. The Florida Breast Cancer Coalition Research Foundation receives the funds that we grant through the sale of the Florida End Breast Cancer specialty license plate. An Education Advisory Committee helps direct the Florida Breast Cancer Coalition Research Foundation's education grant program.

Those interested in applying to the Florida Breast Cancer Coalition Research Foundation for funding should submit their Letter of Intent following all of our guidelines and requirements. The complete application procedure for applying is outlined in the ***Application Procedure for Foundation Grants***; a copy of which is available on our website at www.fbccrf.org. Only Florida non-profit organizations who are currently classified by the IRS as a 501 (C)(3) and/ or 509 (a)(1), (2), or (3) with an historic interest in providing life-saving health information to Florida residents are eligible to receive grant funding.

Those applicants, whose Letter of Intent indicates that their proposed project is most closely aligned with our interests, and has the strongest likelihood of success in implementing the proposed project, will be requested to submit a full proposal. The Florida Breast Cancer Coalition Research Foundation will only consider Letters of Intent that have a postmark of no later than March 24, 2007.

This continuing grant theme is "**Education that Empowers Women to Play an Active Role in their Breast Health**". The Florida Breast Cancer Coalition Research Foundation is particularly interested in proposals that target individuals with language and cultural barriers, individuals who live in underserved areas and programs that target individuals that have the capacity to educate others. We expect to award between five and seven education grants up to \$10,000.00, and totaling no more than \$50,000.00.

The Healthy People 2010 goal is to reduce the breast cancer death rate by 20% to 22.3 deaths per 100,000 families. In 2000, 35.7 deaths per 100,000 women were black or African American, compared to 27.3 for white women, showing a significant racial disparity. According to the Florida Cancer Plan 2003 – 2006, in Florida Black and Hispanic women have significantly lower prevalences of ever having a mammogram compared to their white counterparts. Goal 7 of the Plan is to reduce the disparities in Florida's cancer burden with a priority area of breast cancer. Proposals awarded will impact these disparities.

Assistance in promoting the availability of our awards through list serves, and newsletters would be appreciated. For additional information, please contact Marjorie Aloni at Marjie@fbccrf.org or (954) 454-4165.

Additional information about the Florida Breast Cancer Coalition Research Foundation and our specialty license plate is available at www.fbccrf.org.

Sincerely,

Patricia Boswell

Patricia Boswell, Chair
FBCCRF Education Advisory Committee