

FOR IMMEDIATE RELEASE

**Florida Breast Cancer Coalition Research Foundation
Funds 3 Florida Breast Cancer Education Programs, More Than
\$25,000.00 for Breast Cancer Awareness Projects**

Hallandale, FL (November 11, 2008) - The Florida Breast Cancer Coalition Research Foundation (FBCCRF) provided Holy Cross Hospital of Broward county, Planned Parenthood of Polk County and North Broward Hospital District of Broward County with a total of \$28,637.50 in grants for community breast cancer education programs. It is a privilege for FBCCRF to provide support to outstanding projects that are dedicated to educating its neighbors about breast cancer, a disease that affects so many of our family, friends and colleagues.

This year alone, 182,460 women are predicted to be diagnosed with breast cancer; 1,190 men will also be affected. By funding community programs, FBCCRF is confident that more people will receive the information needed to increase awareness of breast cancer and the importance of early detection and treatment.

Holy Cross Hospital of Broward County's education program will consist of resources and outreach to empower women to become active in their personal breast health, while providing them with the tools and information needed to increase awareness in their communities. Planned Parenthood's program is designed to provide education to teenage girls and women in Polk County about high-risk and the importance of early and regular breast cancer screening. The third program at North Broward Hospital District of Broward County is a culturally sensitive breast cancer awareness and prevention education program focusing on low-income African American and Hispanic women in the greater Fort Lauderdale area.

All three of the programs funded by FBCCRF will be available to Florida residents. Through these programs, and with the help of our community, we *will* end breast cancer.

About the Florida Breast Cancer Coalition Research Foundation

The Florida Breast Cancer Coalition Research Foundation (FBCCRF) is a 501 (c) (3) grassroots organization with the mission to end breast cancer through education, advocacy and research. FBCCRF works statewide to raise awareness and mobilize Floridians to ensure sufficient public funding for breast cancer research, quality health care for all without fear of discrimination and an environment free of carcinogens.

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