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**FOR IMMEDIATE RELEASE**

**“Florida Breast Cancer Coalition Research Foundation is granted \$5,000 from the National Breast Cancer Coalition Fund Advocacy in Action Grant”**

Hallandale, FL (January 30, 2009) — Florida Breast Cancer Coalition Research (FBCCRF) has been awarded a \$5,000 Advocacy in Action grant from The National Breast Cancer Coalition Fund. FBCCRF was selected by a competitive application process to assist groups in forwarding advocacy locally.

“These grants offer our member organizations support as they work to advance our goal of eradicating breast cancer,” said Fran Visco, president of NBCCF. “The public policy work we do is intense, complex, and vital. These organizations will use the grants to expand advocacy in their communities and move beyond awareness to work for systemic change.”

Florida Breast Cancer Coalition Research is honored to receive the Advocacy in Action Grant to provide scholarships to Florida advocates. The advocates will receive scholarship to attend the National Breast Cancer Coalition Advocacy Training Conference in Washington, DC to represent Florida for Lobby Day. “FBCCRF is grateful for the Advocacy in Action that will help Florida advocates attend Lobby day to speak with the states Senators and Congress people to help get funding for the breast cancer research” stated Jim Konschnik, FBCCRF CEO.

The award was generously funded by the Breast Cancer Fund of National Philanthropic Trust, was granted to be utilized by the organization for a variety of purposes, including: outreach programs to engage diverse communities in advocacy; meetings in state capitals to promote advocacy agendas; expanding advocacy outreach through websites and newsletters; and assisting individuals through scholarships to attend research/science advocacy training course and/or the Advocacy Training Conference in Washington, DC. Florida Breast Cancer Coalition Research looks forward to using there \$5,000 grant to help in the fight against breast cancer.

**About the Florida Breast Cancer Coalition Research Foundation**

Florida Breast Cancer Coalition Research Foundation (FBCCRF) is a 501 (c) (3) grassroots organization with the mission to end breast cancer through advocacy, education, and research. FBCCRF works statewide to raise awareness and mobilize Floridians to ensure sufficient public funding for breast cancer research, quality health care for all without fear of discrimination and an environment free of carcinogens. FBCCRF is the only organization in the State of Florida with the End Breast Cancer license plate. All monies raised stay in the State of Florida to support advocacy, education, and research programs for Florida residents.