

MEDIA ALERT

Media Contact:

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You're Invited to the 6th Annual Power of Pink Breakfast

WHAT: The Florida Breast Cancer Foundation is hosting the 6th Annual Power of Pink Breakfast to kick off October as Breast Cancer Awareness Month.

The morning will include a complimentary breakfast buffet and feature a raffle with goodies from Aventura Mall retailers. Admission is free and open to all.

Along with the Florida Breast Cancer Foundation, Consumer Loan & Debt Solutions, Brighton Collectibles, and Grand Lux Café are sponsors to help raise awareness in the community about breast cancer and raise funds for Florida breast cancer programs.

WHO: Volunteers and patrons of the Florida Breast Cancer Foundation as well as members of the community are encouraged to attend.

WHEN: September 20, 2009
8:00 – 10:00 a.m.

Seating is limited and reservations are strongly encouraged. To reserve a spot or to volunteer call Muriel Sommers at 954-454-4156 or email muriel@FloridaBreastCancer.org

WHERE: Grand Lux Cafe
Aventura Mall
19575 Biscayne Blvd # 1109
Miami, FL 33180-2348
(305) 932-9113

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About the Florida Breast Cancer Foundation

Florida Breast Cancer Foundation (FBCF) is a 501 (c) (3) grassroots organization with the mission to end breast cancer through advocacy, education, and research. FBCF works statewide to raise awareness and mobilize Floridians to ensure sufficient public funding for breast cancer research, quality health care for all without fear of discrimination, and an environment free of carcinogens. FBCF is the only organization in the State of Florida with the End Breast Cancer license plate. All monies raised stay in the State of Florida to support advocacy, education, and research programs for Florida residents and institutions.