



# July 2009



# ENewsletter



[Pink Readers Guide](#)

[Calling all Artist!](#)

[President's Corner](#)

[Shades of Pink Sponsorship Opportunity](#)

[Advocates Corner](#)

[Mirror of Hope](#)

[Save the Dates!](#)

[Facebook and Twitter](#)

[Clean and Give-- Find out how to make a difference](#)

[Vend for a Cure](#)

[Breast Cancer Resources](#)

Upcoming

Events



## CALLING ALL ARTISTS



**On October 3, 2009 in Miami FBCCRF and The Cove/Rincon International are partnering for a breast cancer focused art exhibition entitled "Portraits of Life"**

**For all the details and to submit your artwork contact Marily A. Reyes 305.554.0847 [rinconmar@aol.com](mailto:rinconmar@aol.com).**

**Together we WILL end breast cancer!**

### **Bosom Buddies: A support Group for Breast Cancer Survivors**

Women's Center of Jacksonville  
5644 Colcord Avenue  
Jacksonville, FL 32211  
Call Coco 904-722-3000 x224  
for more details Every Monday  
7:00pm - 8:30pm

#### **Saturday, July 18, 2009**

Breast Cancer Networking  
Group: 10:00am - 12 noon  
Yoga: 12:30pm - 1:30pm  
1448 NW 103 Street  
Miami, FL 33147  
305-754-8815

#### **Tuesday, July 21, 2009**

Focus on Healing through  
Movement and Dance  
Leeza's Place at  
Memorial Hospital Pembroke  
1:00 pm \$5 per session  
Instructor: Toni Muirhead,  
LMT, CLM Instructor  
For directions call 954-265-6470

#### **Tuesday, August 4, 2009**

Focus on Healing through  
Movement and Dance  
Leeza's Place at  
Memorial Hospital Pembroke  
1:00 pm \$5 per session  
Instructor: Toni Muirhead,  
LMT, CLM Instructor  
For directions call 954-265-6470

#### **Tuesday, August 11, 2009**

Focus on Healing through  
Movement and Dance  
Leeza's Place at Memorial

## President's Corner



The 4th of July is a wonderful holiday - celebrating the birthday of the United States! I wonder what our founding fathers would think of us all these years later? There have been wonderful advances in all walks of life, but also some huge backsliding, too. I'm sure they'd think that faith and family were better in their times than ours.

One of the things I believe they'd applaud is our advances in science and medicine - allowing people to live longer and more disease-free. When we get a disease, there is a much higher chance of curing it. Such is the case with breast cancer. If it's discovered early and treated, there is a high probability that we will survive for many years. However, that's not always the case - we need to do much more. That's where you come in - you can help us spread the word, raise funds for research and education, volunteer on our staff to help spread the work. We value you so highly and are so thankful that you are here and that you support us.

As I reflect on our past, I remember those who were pioneers, but did not survive: Sheila Soloman, my first cancer mentor; Debbie Curtain, a FBCCRF Board Member; Carolina Hinestrosa, on the NBCC Board and founder of Nueva Vida - and so many others. We need to make sure that their work continues - that we strive to find a cure for breast cancer so that others need not perish.

Remembering the past is important, but working on the future is even more important.

**Together we WILL end breast cancer!**

*Deb Haggerty*

FBCCRF President



The Florida Breast Cancer Coalition Research Foundation (FBCCRF) presents a great opportunity for your company to play an important role in the fight to end breast cancer and to have a positive impact in the community.

To celebrate breast cancer awareness month, FBCCRF will be hosting our 4<sup>th</sup> Annual Shades of Pink fundraising event on October 20<sup>th</sup>. This year the event will be "Three-in-One" - a live, healthy-cooking demonstration, a wine tasting and the Grand Finale main event-- a fashion show, silent auction, and entertainment.

Breast cancer is the most commonly diagnosed cancer among women in the United States and worldwide (excluding skin cancer). Each year 240,000 new cases are diagnosed nationally (1 in 8 women). In Florida 11,850 new cases will

Hospital Pembroke  
1:00 pm \$5 per session  
Instructor: Toni Muirhead,  
LMT, CLM Instructor  
For directions  
call 954-265-6470

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### Saturday, September 26, 2009

Ladies Sail for a Cure  
3 hour sailing Regatta - a fun  
and  
relaxed setting with gentle  
tropical music.  
Start: Juno Beach, Florida  
End: West Palm Beach, Florida  
Sail: 1:00 pm - 4:00 pm  
After Party: 4:00pm - 6:00 p.m.  
\$50.00 per ticket  
For details and tickets  
Call Serena at 561-222-5309

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### Sunday, September 20, 2009

Power of Pink Breakfast  
Time & location TBD  
Brighton Collectibles (Aventura Mall)  
helps to launch  
October Breast Cancer  
Awareness Month

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### Saturday, October 3, 2009

PORTRAITS OF LIFE  
6:00pm - 10:00pm  
Breast Cancer Focused  
Art exhibition and  
cocktail reception  
Immaculata LaSalle School  
3601 South Miami Avenue Coconut Grove, FL  
33133

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### Saturday, October 10, 2009

5th ANNUAL BREAST CANCER AWARENESS  
GIFT FOR  
LIFE BLOCK WALK  
**8:00AM to 1:00PM**  
A free breast health forum  
for your family-for your  
community  
Speakers: Mrs. Judy Bair, RN,  
Mrs. Deb Haggerty,  
President of FBCCRF  
Representative Geraldine F. Thompson  
Sisters Network Orlando  
Chapter  
The Life Center Church  
63 East Kennedy Blvd.  
Eatonville, FL 32751

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### Tuesday, October 20, 2009

Newport Beachside Resort  
Proudly Present  
4th Annual Shades of Pink  
**5:00pm-10:00pm**  
"Three-in-One" Fundraiser  
Event includes healthy cooking demonstration,  
wine tasting  
and main event  
(silent auction-fashion show-entertainment)  
Newport Beachside Hotel  
and Resort  
Sunny Isles Beach, Florida 33160  
For sponsorship opportunities  
please call 954-454-4156 or  
email [muriel@fbccrf.org](mailto:muriel@fbccrf.org)

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To have your breast cancer health related  
events added please submit to  
[jessica@fbccrf.org](mailto:jessica@fbccrf.org) at least one  
month prior to the event.

be diagnosed and 2,760 will die from this awful disease.

As a 501c (3), not-for-profit organization dedicated to ending breast cancer through advocacy, education, and research, FBCCRF relies upon financial support of corporations and individual donors like you. Breast cancer affects all of us - everyone knows someone who has the disease. All monies we raise stay in the State of Florida to help Floridians. We are the only organization in the state with the end breast cancer license plate where revenues help fund education and research programs throughout the State of Florida.

Please join our presenting sponsor, the Newport Beachside Hotel and Resort, and show your commitment. Please email [assistant@fbccrf.org](mailto:assistant@fbccrf.org) for a sponsorship package. The following is a brief summary.

- Partner Sponsor \$5,000 Level**
- Associate Sponsor \$2,500 Level**
- Silver Sponsor \$1,000 Level**
- Bronze Sponsor \$750 Level**
- VIP Table Sponsor \$500 Level**

Whichever level you choose, know that you are making a difference.

If you have any questions, please contact our Development Manager, Muriel Sommers at (954) 454-4156. Thank you in advance for your support.

**Together we WILL end breast cancer!**

Sincerely,

James R. Konschnik, CEO



If you're coming to Miami you definitely want to stay at Newport Beachside Hotel & Resort  
16701 Collins Avenue  
Sunny Isle, Florida 33160

Through a partnership between Newport Beachside Hotel & Resort and FBCCRF you can receive a preferred corporate rate by calling the reservations office at (800) 327-5476 ext. 1280 and ask for the "Florida Breast Cancer Coalition Rate".

[www.newportbeachsideresort.com](http://www.newportbeachsideresort.com)



## CLEANING OUT YOUR CLOSET, HOME OR OFFICE?

Why not let your clutter go to raise money for a great organization and cause?

Have you ever considered donating your items while helping to raise funds to end breast cancer at the same time?

If so, Florida Breast Cancer Coalition Research Foundation (FBCCRF), in partnership with American Thrift in Hollywood Florida, can help make that a reality.

**Make your donation today!**

We'll even pick it up!  
**CALL TODAY**  
to schedule your pickup.

**1-888-492-GIVE (4483)**

American Thrift Store  
330 S. State Road 7 Suite 4041  
(behind Denny's)  
Hollywood, FL 33023

## Advocate Corner



As volunteer Advocacy Chair for the Florida Breast Cancer Coalition Research Foundation, it was a pleasure to escort 58 women and men to NBCC 2009 Annual Advocacy Training Conference and Lobby day in Washington, D.C. I had a great time getting to know everyone, listening to their stories, sharing the fun, and going out to lobby. We had a REAL crowd at some of our Representatives' office that was great!

Everyone was enthusiastic and motivated because we understand that if we can get Florida's Representatives more aware of what breast cancer does to us, we take a giant step forward in eradicating the disease. We need to prevent cases and that takes commitment from all the stakeholders. I was privileged to be able to present at two workshops on complementary

and alternative therapies as an approach to dealing with breast cancer.

Remember we need to clean up our environment - too many pollutants, we need to eat lots of fruits and vegetables, less sugar, to exercise/move around more, and we have to learn to handle and reduce stress. Each of us need to do what we can to reduce the incidence of breast cancer.

*Ann Fonfa*



**Raffle Drawing  
November 15, 2009**

## Mirror of Hope

Berne Born of Bevel Craft and Melissa Ziober of RZ Design Group are pleased to announce the "Mirror of Hope." This one-of-a-kind mirror was designed to raise money for breast cancer awareness and research. This stunning mirror took Born over 200 hours to hand craft.

In addition to displaying the signature pink breast cancer ribbon made from Starfire glass, there are over 260 beveled pieces of mirror. Currently, there are only a few people that still make what is called antique mirror beveling.

Raffle tickets for the "Mirror of Hope" will be raffled from July 1st through October 31st. Raffle sales will be nationwide and each raffle ticket will be sold for \$10. The goal is to sell over a million tickets and half of the proceeds will be donated to various breast cancer charities such as the Florida Breast Cancer Coalition Research Foundation. To purchase tickets please visit [www.floridabreastcancer.org](http://www.floridabreastcancer.org) or email [assistant@fbccrf.org](mailto:assistant@fbccrf.org) to retrieve an order form to purchase raffle tickets.

The mirror is a one-of-a-kind signature piece that can go in any home or office. The winner could even donate the mirror to their local breast cancer research center. The mirror is truly a work of art, and Born will never make another one just like it. The raffle drawing will be November 15, 2009.



## VEND FOR A CURE!

Rocket Vending announces the launch of their exclusive Breast Cancer Awareness vending machine.

Vice President, Dori Mirkow, motivated by the experiences of her mother, Beth Liotta, a Breast Cancer survivor, created the program as a tribute to her and to help raise funds into breast cancer research, awareness, and advocacy.

Rocket Vending will provide a 20% discount to individuals that mention the Florida Breast Cancer Coalition Research Foundation. With each Breast Cancer Awareness machine purchased Rocket Vending donates \$25.00 to FBCCRF. Hint Mint contributes a percentage for each case of mints sold, and Rocket Vending requests that each distributor owning a Breast Cancer Awareness machine donate money to Breast Cancer Awareness research and funding. It is Rocket Vending's vision to have 10,000 machines out in the field by July 31, 2009, which would in turn generate \$10,000.00 a month just from its distributors.

## SUPPORT THE CAUSE!

**To date over 600 machines have been sold, resulting in over \$2,800 raised for FBCCRF and over \$50,000 to breast cancer research!**

Visit [www.rocketvend.com](http://www.rocketvend.com) or email [dori@rocketvend.com](mailto:dori@rocketvend.com) for more details.

## RESOURCES FBCCRF

1250 East Hallandale Beach  
Boulevard Suite 501 Hallandale, FL  
33009

(877) 644-3222  
(954) 454-4156 Phone  
(954) 454-4158 Fax  
[assistant@fbccrf.org](mailto:assistant@fbccrf.org)

[www.floridabreastcancer.org](http://www.floridabreastcancer.org)



## 2009 UPCOMING EVENTS

### SAVE THE DATES

**Sunday, September 20, 2009**

**Power of Pink Breakfast**

**Time & location TBD**

**Brighton Collectibles  
(Aventura Mall)**

Helps to launch

October Breast Cancer Awareness Month

**Saturday, September 26, 2009**

**Ladies Sail for a Cure**

**3 hour sailing Regatta-**

**a fun and relaxed setting with gentle  
tropical music.**

Start: Juno Beach, Florida

End: West Palm Beach, Florida

Sail: 1:00pm. - 4:00 p.m.

After Party: 4:00p.m.- 6:00 p.m.

\$50.00 per ticket

For details visit [ww.ladiessailforacure.com](http://ww.ladiessailforacure.com)

or call Serena at (561)222-5309

**Saturday, October 3, 2009**

**Portraits of Life**

**6:00pm -10:00pm**

Join us for a breast cancer focused

Art exhibition and cocktail reception

**Immaculata LaSalle School**

3601 South Miami Avenue

Coconut Grove, Florida

**Tuesday, October 20, 2009**

**4<sup>th</sup> Annual Shades of Pink**

**5:00pm-10:00pm**

**"Three-in-One" Fundraiser**

Event includes healthy cooking demonstration, wine tasting  
and main event (silent auction-fashion show-entertainment)

Newport Beachside Hotel and Resort

Sunny Isles Beach, Florida

**For more information about registration and sponsorship  
opportunities contact Muriel Sommers, Development Manager 954-  
454-4156 or [muriel@fbccrf.org](mailto:muriel@fbccrf.org)**

[www.floridabreastcancer.org](http://www.floridabreastcancer.org)

[Annie Appleseed Project](#)

[NBCC](#)

[Chemotherapy](#)

[Women and Cancer](#)

[IBC Support](#)

[Force](#)

[Sharsheret](#)

[Positive Hope](#)

### **Advocacy Groups**

[American Cancer Society \(ACS\)](#)

1 (800) ACS-2345

[National Breast Cancer](#)

[Coalition \(NBCC\)](#)

1 (800) 622-2838

[Redes En Acción](#)

[Sisters Network](#)

[Susan G. Komen for the Cure](#)

1 (877) GO KOMEN

[Breast Cancer Network of](#)

[Strength](#)

1 (800) 221-2141

[Young Survival Coalition \(YSC\)](#)

1 (877) YSC-1011

### **Government agencies**

[Centers for Disease Control &  
Prevention](#)

[National Cancer Institute](#)

1-800-4-CANCER

[National Institutes of Health](#)

### **Additional Support and Information**

[A Caring Touch for Cancer](#)

[American Association for Cancer  
Research](#)

[American Cancer Society Cancer  
Survivors Network](#)

[American Society of Clinical Oncology](#)

# Visit and Join



on



Become a fan of FBCCRF on [Facebook](#) and follow us on [Twitter](#). View our photos, leave a comment, join a discussion, share your story, see what exciting events we have coming up and more! Get involved and find out what is new with ending breast cancer.

[Facebook](#) and [Twitter](#) help us stay connected and hear what you have to say. Become a fan on [Facebook](#), follow us on [Twitter](#) and remember to tell a friend.

Together we WILL end breast cancer!!

## Our Mission

Florida Breast Cancer Coalition Research Foundation (FBCCRF), is a non-profit grassroots organization dedicated to ending breast cancer through advocacy, education, and research.

**Our purpose** is to raise awareness and mobilize the population of Florida to ensure:

- \* Sufficient government and public funding for breast cancer research.
- \* Quality health care for all without fear of discrimination.
- \* An environment free of carcinogens.

To achieve our mission, FBCCRF welcomes all who are committed to ending the breast cancer epidemic. We have made great strides, but much more needs to be done, especially here in Florida. We need your involvement in the Florida Breast Cancer Coalition Research Foundation.

## Our Goals

- \* Educate ourselves regarding current scientific data and research on the causes and cures of breast cancer, legislative issues regarding breast cancer, and environmental factors playing a role in breast cancer.
- \* Educate local, state, and national decision makers regarding issues pertaining to breast cancer.
- \* Educate and involve other organizations in our mission.
- \* Educate and involve the men and women of Florida of our mission.

[Association of Cancer Online Resources](#)

[Association of Community Cancer Centers](#)  
(301) 984-9496

[Be Bright Pink](#)

[Breast Cancer Trial](#)

[Breast Health Global Initiative Cancer Care](#)

[Centerwatch Clinical Trials](#)

[Gilda's Club Worldwide](#)

[W. Nick Foundation, Inc](#)

[Lance Armstrong Foundation](#)

[Lauren's Light](#)  
[Living Beyond Breast Cancer](#)

[Men Against Breast Cancer](#)  
1 (866) 547-MABC

[National Asian Women's Health Organization](#)

[National Cancer Institute](#)

[Surveillance Epidemiology and End Results \(SEER\)](#)

[National Coalition for Cancer Survivorship](#)  
[National Lymphedema Network](#)  
1 (800) 541-3259

[National Women's Health Resource Center](#)  
1 (877) 986-9472

[People Living with Cancer](#)

[Susan Love Research Foundation](#)

[The Wellness Community](#)

[Well Spouse Foundation](#)

[Woman 2 Woman](#)

[World Health Organization](#)

I am pleased to enclose my tax deductible gift to the Florida Breast Cancer Coalition Research Foundation.

Please accept my gift of:

\$1000  \$500  \$100  \$50  \$35  Other \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

This gift is a Tribute to: \_\_\_\_\_

Please Notify: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Celebration  Birthday  Anniversary  Memorial  Other \_\_\_\_\_

Please cut this out and send it along with your donation to:

1250 East Hallandale Beach Boulevard, Suite 501, Hallandale, Florida 33009 or make a secure donation online at [www.floridabreastcancer.org](http://www.floridabreastcancer.org).